

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

<b>Contract / Revision</b> 485107 /		<b>Alt Order #</b> 06228768
<b>Product</b> AMERICAN CROSSROADS		
<b>Contract Dates</b> 10/16/12 - 10/22/12		<b>Estimate #</b> 693
<b>Advertiser</b> American Crossroads NV		<b>Original Date / Revision</b> 10/11/12 / 10/11/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KVVU	10/16/12	10/16/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	-Tu-----	:30		\$675.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 14	KVVU	10/19/12	10/19/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	-----F---	:30		\$675.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 15	KVVU	10/22/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$550.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 18	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30		\$550.00	NM		
	See MG 18.2											
	2	KVVU	10/18/12-10/18/12	Special Early News	Special Early New	----Th-----	:30		\$550.00	NM		
	Ⓢ See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 19	KVVU	10/19/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----F---	:30		\$550.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 24	KVVU	10/19/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
485107 /	06228768

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	AMERICAN CROSSROADS	693

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$550.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-----F----	:30		\$550.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 35	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$625.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$625.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 41	KVVU	10/22/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	11	\$9,755.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$380.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$380.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
	2	KVVU	10/22/12-10/22/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$450.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	3	KVVU	10/22/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$725.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	4	KVVU	10/22/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	5	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	-----Th-----	:30		\$450.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	6	KVVU	10/17/12-10/17/12	Fox 5 News at 5	5-530p	---W-----	:30		\$950.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	7	KVVU	10/17/12-10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	8	KVVU	10/22/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	9	KVVU	10/19/12-10/19/12	Special Early News	Special Early News	-----F----	:30		\$450.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	10	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th-----	:30		\$3,250.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	11	KVVU	10/17/12-10/17/12	More M-F 9-10a	M-F 9a-10a	---W-----	:30		\$280.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
	12	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$450.00	NM		
	Ⓜ	MG for 48.1,61.1,35.1,14.1,15.1,18.2,24.1,11.1,62.1,41.1,56.1,19.1										
N 48	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1---- 1 \$275.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-----	:30		\$275.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 56	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$675.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$675.00	NM		
	See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12											
N 61	KVVU	10/16/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00

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485107 /	06228768

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	AMERICAN CROSSROADS	693

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$3,425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30		\$3,425.00	NM		
See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12												
N 62	KVVU	10/22/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$825.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30		\$825.00	NM		
See MG 41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12												
Totals											64	\$38,905.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	64	\$38,905.00	\$33,069.25
<b>Totals</b>	<b>64</b>	<b>\$38,905.00</b>	<b>\$33,069.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.44  
\*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6228768 TRF# 485107  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 762 SALESMAN #  
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN  
66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6228768 CLASS: NATL. LOCAL REGIONAL  
PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 15.44

REP: TO ROSE  
FR NIKKI  
OK'D M10 SEE LINES 78-88  
TOTAL SAME  
PLS CNF THANKS

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 693

12	S		730P-800P	30		\$675.00	10/16	10/16	0		TUE	0
PROGRAM : AVG. ALL WKS<												
78	A		500A-600A	30		\$450.00	10/22	10/22	1		MON	1

PROGRAM : NEWS  
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-15 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-72 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-20 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-25 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-36 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-42 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-50 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT22 ON LINE-58 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-63 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-65 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-16 FOR 1 SPOT/WK

79 A 600A-700A 30 \$725.00 10/22 10/22 1 MON 1

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

80 A 700A-900A 30 \$700.00 10/22 10/22 1 MON 1

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

81 A 400P-430P 30 \$450.00 10/18 10/18 1 THU 1

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

82 A 500P-530P 30 \$950.00 10/17 10/17 1 WED 1

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

83 A 530P-600P 30 \$1,025.00 10/17 10/17 1 WED 1

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

84 A 530P-600P 30 \$1,025.00 10/22 10/22 1 MON 1

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

85 A 400P-430P 30 \$450.00 10/19 10/19 1 FRI 1

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

86 A 430P-800P 30 \$3,250.00 10/18 10/18 1 THU 1

PROGRAM : NLCS GAME  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

87 A 900A-1000A 30 \$280.00 10/17 10/17 1 WED 1

PROGRAM : MORE  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 78-88

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.44

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
88	A		1100A-1200N	30		\$450.00	10/17	10/17	1		WED	1
PROGRAM : KATIE COURIC												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 78-88												
15	S		730P-800P	30		\$675.00	10/19	10/19	0		FRI	0
PROGRAM : AVG. ALL WKS<												
16	S		530P-600P	30		\$550.00	10/22	10/22	0		MON	0
PROGRAM : AVG. ALL WKS<												
72	S		430P-500P	30		\$550.00	10/18	10/18	0		THU	0
PROGRAM : NEWS												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-19 FOR 1 SPOT/WK												
20	S		530P-600P	30		\$550.00	10/19	10/19	0		FRI	0
PROGRAM : AVG. ALL WKS<												
25	S		500P-530P	30		\$550.00	10/19	10/19	0		FRI	0
PROGRAM : AVG. ALL WKS<												
36	S		700A-900A	30		\$625.00	10/22	10/22	0		MON	0
PROGRAM : FOX5NWS LIV-LV<												
42	S		500A-600A	30		\$380.00	10/22	10/22	0		MON	0
PROGRAM : FOX5 NEWS 5A<												
50	S		300P-400P	30		\$275.00	10/17	10/17	0		WED	0
PROGRAM : ANDERSON<												
58	S		600A-700A	30		\$675.00	10/22	10/22	0		MON	0
PROGRAM : FOX5 NEWS 6A<												
63	S		900P-1000P	30		\$3,425.00	10/16	10/16	0		TUE	0
PROGRAM : AVG. ALL WKS												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.44  
\*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6228768 TRF# 485107  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

PROGRAM : FOX 5 NWS-11<

STATION MAKEGOOD OFFERS:

STATION	MAKEGOOD	OFFERS:	DATE	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
M10	OK'D	MISSED:	TUE/730P-800P	30		\$825.00	10/22	10/22	0			MON	0
BUY#12		FRI/730P-800P	OCT16										
BUY#15		THU/430P-500P	OCT19										
BUY#20		FRI/530P-600P	OCT18										
BUY#25		FRI/500P-530P	OCT19										
BUY#36		MON/700A-900A	OCT22										
BUY#42		MON/500A-600A	OCT22										
BUY#50		WED/300P-400P	OCT17										
BUY#58		MON/600A-700A	OCT22										
BUY#63		TUE/900P-1000P	OCT16										
BUY#65		MON/1100P-1135P	OCT22										
BUY#16		MON/530P-600P	OCT22										

OFFER: MON/500A-600A OCT22 30S \$675.00 (OCT10/12)

& MON/600A-700A OCT22 30S \$675.00

& MON/700A-900A OCT22 30S \$550.00

& THU/400P-430P OCT18 30S \$550.00

& WED/500P-530P OCT17 30S \$550.00

& WED/530P-600P OCT17 30S \$550.00

& MON/530P-600P OCT22 30S \$550.00

& FRI/400P-430P OCT19 30S \$550.00

& THU/430P-800P OCT18 30S \$550.00

& WED/900A-1000A OCT17 30S \$550.00

& WED/1100A-1200N OCT17 30S \$550.00

CMT: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

CONTRACT TOTAL 38905.00

TOTAL SPOTS 64

OCT/12 38905.00

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%

HEAVY NBWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE